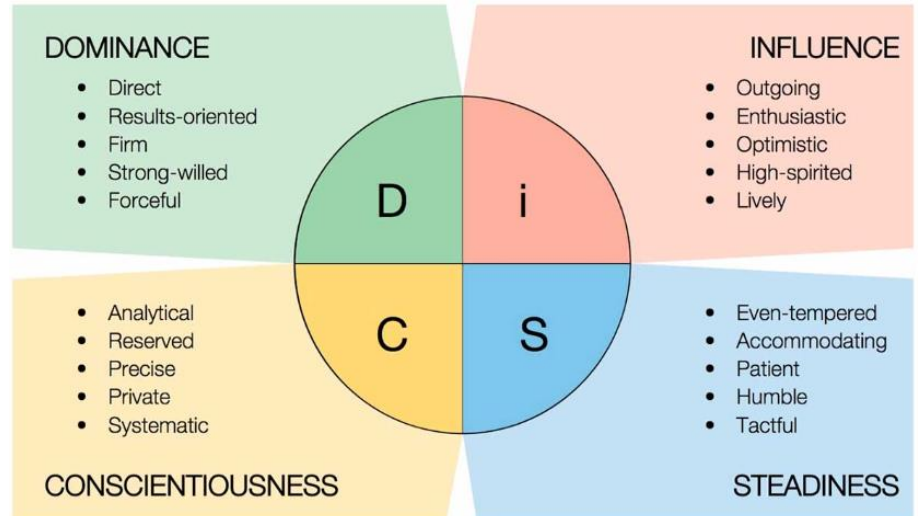


Leading with DISC

DISC is an acronym for the four Communication styles that make up the DISC model of behavior: Dominance, Influence, Steadiness, and Conscientiousness. DISC helps organizations improve communication, manage conflict, increase productivity, and develop a positive workplace culture.



DISC measures behavioral style. It does not measure intelligence, aptitude, mental health or values. DISC profiles describe human behavior in various situations, for example how you respond to challenges, how you influence others, your preferred pace and how you respond to rules and procedures.

BENEFITS:

- Your preferred communication style(s)
- How to identify other people's styles
- Natural Style based on Nature & Nurture
- No style is better than another
- Strategies to use when communicating with others, for even greater success

